

Rebekah Martínez

GRAPHIC DESIGNER | ART DIRECTOR

rebekahmartinez.com

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860.884.9633

Passionate about art, design and creative problem solving

Education

Rhode Island School of Design [RISD]

Providence, RI | Sept. 2006 - June 2010

BFA Jewelry + Metalsmithing

Rhode Island School of Design [RISD]

Providence, RI | March 2021 - April 2021

RISD CE - Interior Design

Skills

Art + Design

Print, Digital Design

Digital Marketing

Hand-Rendering

Fabrication + Construction

Software

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Procreate

Squarespace

Canva

Administration

Atelier Management

Marketing

Mechandizing

Brand Strategy

Problem Solving

Experience

Playwell - Neighborhood Studio

Westerly, RI | April 2022 - Currently

Art Director & Event Manager

Design promotional ads for social media, marketing the art classes and the maker workshops taught with emphasis on sensory play and process art exploration made for families with small children. Additionally responsible for creating three different art invitations, and two sensory bins that change on a weekly basis; as well as aesthetically maintaining the space by displaying artwork, decorating with seasonal themes and updating our window display on a monthly basis.

Freelance Graphic Designer

Westerly, RI | March 2021 - Currently

Art Director & Event Manager

Design for small businesses and the hospitality industry creating marketing material, such as brand collateral for print and/or digital promotional ads. Clients needs range from creating logos, rebranding a business's identity to working with an existing brand guidelines.

Other Design Experience

Jewelry Designer

Providence, RI | June 2010 - March 2020

Senior Brand Designer

Designed and created brand specific monthly collections for the fast fashion industry. Managing multiple brands at once, duties included corresponding and attending design meetings with vendors ranging from Rue 21 to Guess to Erickson Beamon Rocks. Rhode Island jewelry companies I have worked at throughout the decade include, Tanya Creations, Gennaro Inc., LFUSA Crimzon Rose, and K&M Associates.